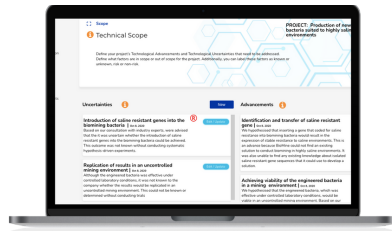
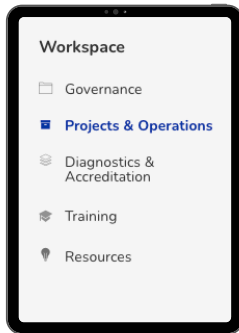


# ReaDI-Watch© Digital Platform



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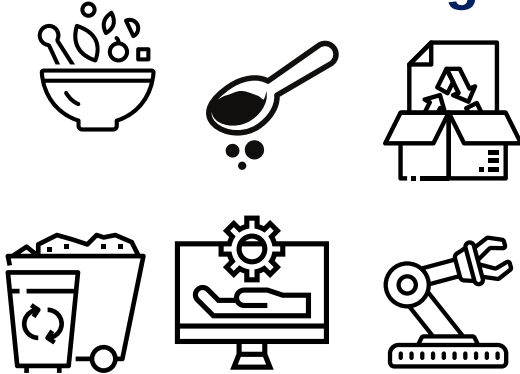
ReaDI-Watch seeks to transform the way companies manage R&D.

Track, record and manage your R&D projects in real-time and on the cloud.

Get the best return on R&D investment and maximise R&D tax credits and grants.

It is a simple and effective tool for companies who are investing in their future.

## Food & Beverage Production Insights



In the Food & Beverage Production Sectors, it can be challenging to identify "Qualifying R&D" as distinguished from the various "New Product Development", "New Product Introduction", and Innovation activities that take place.

"Qualifying R&D" in this context means that the activity meets the requirements for R&D Tax Credits or Grants. The following list is non exhaustive but may be useful to identify Qualifying R&D:

## "Qualifying R&D" Activities

- Food waste recovery
- Application of novel ingredients
- Novel preservation to extend shelf life
- Sustainability
- Energy recovery for heating and cooling systems
- Water recovery and sustainable cleaning
- Alternatives to animal proteins
- Carbon reduction
- Robotics- e.g. pick and place, packing
- Production line automation
- Traceability software for food products
- Intelligent packaging.

## ReaDI-Watch© Digital Platform Insights



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